

Three Steps to Become The Leader You Were Meant to Be

by Inflammo



You hear it all the time in sports. Teams that have all the talent in the world often find their season being over long before it should. Teams that were expected to contend for a national title fall woefully short, never coming close to realizing their potential. And unsurprisingly, stories begin trickling out – stories about poor leadership, drama in the locker room, a team that didn't trust each other and therefore didn't enjoy playing together.

The business world is no different. We all have our corporate goals – we want to grow, we want to scale, we want to be our city's next big exit. But instead we find ourselves stuck amongst poor performing teams, employee drama and constant turnover.

There's a common thread running across unfulfilled potential, be it sports, business or a multitude of other domains: a lack of leadership.

We get it. Leadership, especially in today's climate, is far from easy. But you know, and we know, that you were meant for more, and your team deserves better.

Fortunately, if you want to flip the script on unfulfilled potential, there are *three steps you can start to take today*, turning you into the kind of leader that others want to be led by, overseeing a unified team that is getting things done.

1

Know Who You Are

Vince Lombardi, considered one of the greatest coaches in the history of sports (leading the Green Bay Packers to five NFL titles in seven years), maintained a leadership model that begins with a simple premise: Only by knowing yourself can you become a great leader, as you can't improve what you don't understand. **Obtaining self-knowledge, or practicing self-awareness, which is the mindset of being "conscious" of what you do, how you do it and why you do it, is the critical first step in advancing in your leadership journey.**

2

Know Who Your Team Is

It's not enough to know who you are, you must then know your teammates. If you can't improve what you don't understand, how could you possibly do your team justice if your journey of discovery is limited to your awareness of yourself? How do others on your team tend to approach conversations? What's their initial reaction to feedback? What style of communication motivates them? What style of communication tends to have them disengage? What do they need from you to be successful? **Knowing your teammates at this level is critical to your success as a leader.**

3

Play to your Strengths + Combat Your Weaknesses

Insight is insufficient unless it leads to action. But before you can act upon this newfound knowledge, you and your team need to identify your strengths and weaknesses. **We go beyond knowledge of self and knowledge of team to uncover these strengths and weaknesses, both individually and collectively. Your greatest strengths as a leader, and as a team, are unique to you and specific to the team.** So play to your strengths, knowing you'll never be successful using someone else's plays. And work to combat your collective weaknesses, for in one team member's blindspot lies need for the strength of another.

Today's leadership journey demands a continual investment both in self and in team. While the journey is not always an easy one, the destination is more than worth it. With a unified team that enjoys playing together and getting things done, you'll find your sweet spot. **Don't let unfulfilled potential be the mark of your tenure; be the leader you were meant to be and your team deserves.**

Untap your potential.

hello@inflammo.co

“ Most business leaders aren't aware of their leadership blindspots that keep potential out of reach. We created a leadership development and employee coaching framework that strengthens culture, unites teams and advances leadership.”