

FREEDOM'S PROMISE

Annual Report 2019



TABLE OF CONTENTS

Who We Are	01
Letter From the Chairman	02
Letter From the Executive Director	04
2019 Highlights	06
THRIVE Model	10
Trafficking Awareness	12
Healthcare	13
Restoration Through Christ	14
Income Generation + Vocational Training	15
Education	16
Financial Information	17
Statement of Financial Position	18
Statement of Activities	19
Staff and Board Directory	20
Join Us	21



MISSION

Freedom's Promise exists to bring freedom to the oppressed by demonstrating the love of Jesus Christ, preventing human trafficking and restoring communities.

VISION

We believe in a world where individuals never own the heartbreaking story of human trafficking.



LETTER FROM THE CHAIRMAN, J.K. SIMMS

I write this letter to you today with overwhelming gratitude, joy, and expectation. It is such a privilege to serve on the Board of Freedom's Promise as it walks out its God-ordained mission to prevent human trafficking and restore communities through the THRIVE model described in this Annual Report. Globally, human trafficking generates an estimated \$150 billion dollars each year. As staggering as that number is, I am so encouraged by the impact Freedom's Promise is having by empowering

local partners in Southeast Asia who share our core mission of preventing human trafficking through individualized community development programs.

I witnessed our THRIVE model in action in September 2019, when I traveled with an outreach team to Cambodia for the first time. I am incredibly grateful to have had this opportunity to see firsthand the impact Freedom's Promise is making in impoverished communities in Southeast Asia. I served on the construction team and took part in building a playground to provide at-risk children with a safe place to play, assembling desks for children in rural villages to receive an education and learn the truth of their identity in Christ, and evaluating eyesight in a medical clinic which provided basic healthcare and reading glasses to communities in which the need is extremely high. I also visited our sewing center where vulnerable women are provided an opportunity to earn a fair wage in a safe environment. After spending time in Cambodia and getting to know our in-country ministry partners personally, I had an overwhelming feeling of gratitude for being able to be a part of the board, as well as financially contribute to Freedom's Promise.

In 2019, Freedom's Promise continued to make tremendous gains in developing at-risk communities and empowering community leaders. We saw exponential growth and impact across the board in all of our programs thanks to the generous support of our partners and supporters. For example, we saw a 495% increase in the number of people trained in disease prevention topics in one of our rural programs near the Cambodian/Thailand border, largely in part due to the train-the-trainer model of disease prevention education. We also launched two new community educational programs, a human trafficking awareness and prevention broadcast on Facebook, and saw an 24% increase in the number of at-risk students who had access to education. We constructed playgrounds to provide a safe place for children to play, empowered women through vocational training, and employed over 70 individuals to earn a fair wage in a safe environment. Finally, and perhaps most importantly, scores and scores of women and children otherwise vulnerable to the snare of modern day slavery learned their true identity in Christ through discipleship programs led by local leaders and pastors. This is what the THRIVE model is all about and it is working!

I am so excited about what we believe God is going to do through Freedom's Promise in 2020 and beyond as these programs continue to grow. We are continuing to embrace new opportunities from 2019, such as the launch and unveiling of Samros Bridal fair trade wedding gown line at our Striking the Root fundraising event in November. There is so much work still to be done and I cannot wait to see what happens this year.

We are so incredibly blessed to have Tiffany Atkinson as the Executive Director of Freedom's Promise. Tiffany is a world-class leader and she has assembled world-class staff who work alongside her every day to carry out the mission and vision of Freedom's Promise. Tiffany's faithful, diligent, and humble leadership are a critical component of Freedom's Promise's DNA and we are so thankful, first, that God called her to lead this organization and, second, that she responds to that call with intentionality every day. Freedom's Promise is tremendously blessed with a staff, board and volunteers who take seriously the duty to faithfully steward the resources God entrusts to Freedom's Promise.

Freedom's Promise could not even begin to carry out its mission without your partnership. On behalf of everyone involved in any way with Freedom's Promise, thank you for responding to the invitation to join in what God is doing through Freedom's Promise. We are so thankful for your partnership and support in preventing human trafficking and in restoring communities.

Sincerely,

J.K. Simms
Board Chairman

HUMAN TRAFFICKING IS A \$150 BILLION DOLLAR INDUSTRY THAT IMPACTS EVERY REGION OF THE WORLD. HOWEVER, SOUTHEAST ASIA IS WELL-RECOGNIZED AS AN INTERNATIONAL HUB.

HIGH RATES OF POVERTY, COMBINED WITH A LACK OF JOB OPPORTUNITIES, EDUCATION, AND INFRASTRUCTURE, PLACE MANY INDIVIDUALS AT RISK OF BEING TRAFFICKED.





LETTER FROM THE EXECUTIVE DIRECTOR, TIFFANY ATKINSON

Every year comes with its blessings and its challenges, and yet, we are called to choose joy, to remain faithful in trusting the Lord, and to stop for the “one”, despite the ups and downs. This past year, 2019, was filled with both excitement and challenges. As I look back over these past 12 months, I remain in awe of who God is and how He is operating through the ministry of Freedom’s Promise. The challenges have given opportunity for growth into a deeper maturity, both in our relationship with God and with others. The excitements were met with celebration and thanksgiving to our God who remains faithful! We remain grateful to have the safe covering of Freedom’s Promise and the ability to be a part of the Kingdom by serving together throughout the world!

Just this year, over 330 individuals have given their lives to Christ and we’ve seen countless miracles, healings, water baptisms, and hearts return to the Father! We have produced our new fair trade wedding gown line, Samros. We have over 1,000 children enrolled in our schools and our recently launched trafficking awareness broadcast on Facebook has been viewed over 35,000 times! What a year!

The numbers speak for themselves, but I can honestly say that what breathes life into me and those in this ministry are the testimonies of individuals, Asian and Western alike, who feel seen and known because of Freedom’s Promise. Providing a “point of intervention” in someone’s life is a privilege and gift from God, and we know that when that one person has an opportunity to know their identity in Christ, to be given a future, and to be supported by people who love well, then lives are truly changed!

Thank you for YOUR part in helping us to change lives and to further the Kingdom of God through the mission of Freedom’s Promise!

Sincerely,

Tiffany Atkinson
Executive Director



WE ARE COMMITTED TO THE DEVELOPMENT AND RESTORATION OF IMPOVERISHED COMMUNITIES AS A LONG-TERM PREVENTION STRATEGY TO END HUMAN TRAFFICKING AND CHILD EXPLOITATION.

2019 HIGHLIGHTS

1,389

individuals received human trafficking awareness education in the U.S.

129

volunteers served within our programs this year

2

new community development programs launched



75%

of current board members have served internationally

LAUNCHED A TRAFFICKING AWARENESS FACEBOOK LIVE BROADCAST

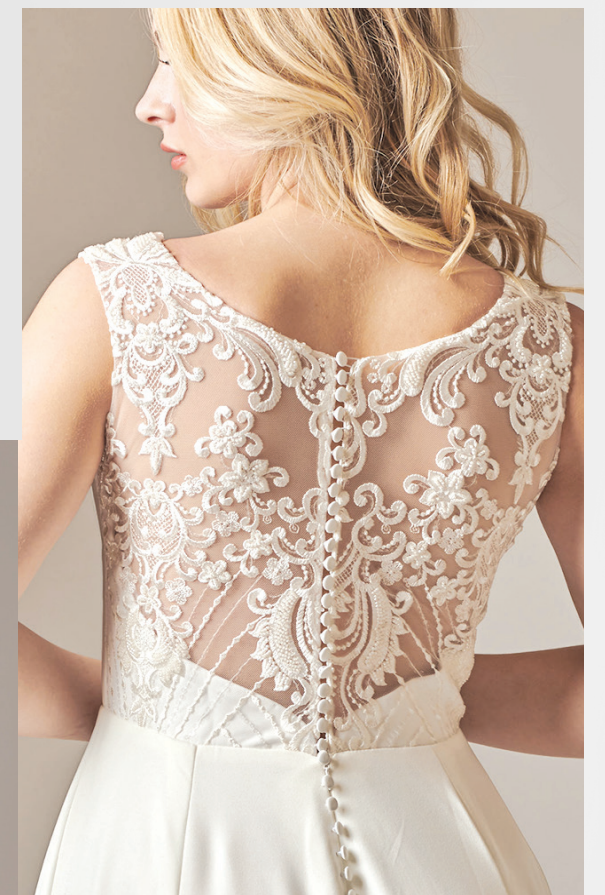


7

Cambodian volunteers traveled as missionaries to serve in Myanmar

"I had the privilege of visiting Myanmar three times in 2019 to continue building relationships and focus on the development of local leadership. People who once were strangers have now become like family members and deep trust is being built. More children are now being sent to school, community health has improved, and the local church is growing."

- Kanhchany Sipha
Organizational Development Manager



www.SamrosBridal.com

THRIVE MODEL

T

We equip individuals to protect their families and communities by providing training to recognize and address vulnerabilities and identify tactics used by traffickers.

H

We build strong communities by providing basic medical care, educating individuals on nutrition and disease prevention, and mobilizing community health leaders.

R

We equip local leaders and pastors to instill self-worth through discipleship based in the love of Jesus Christ.

I

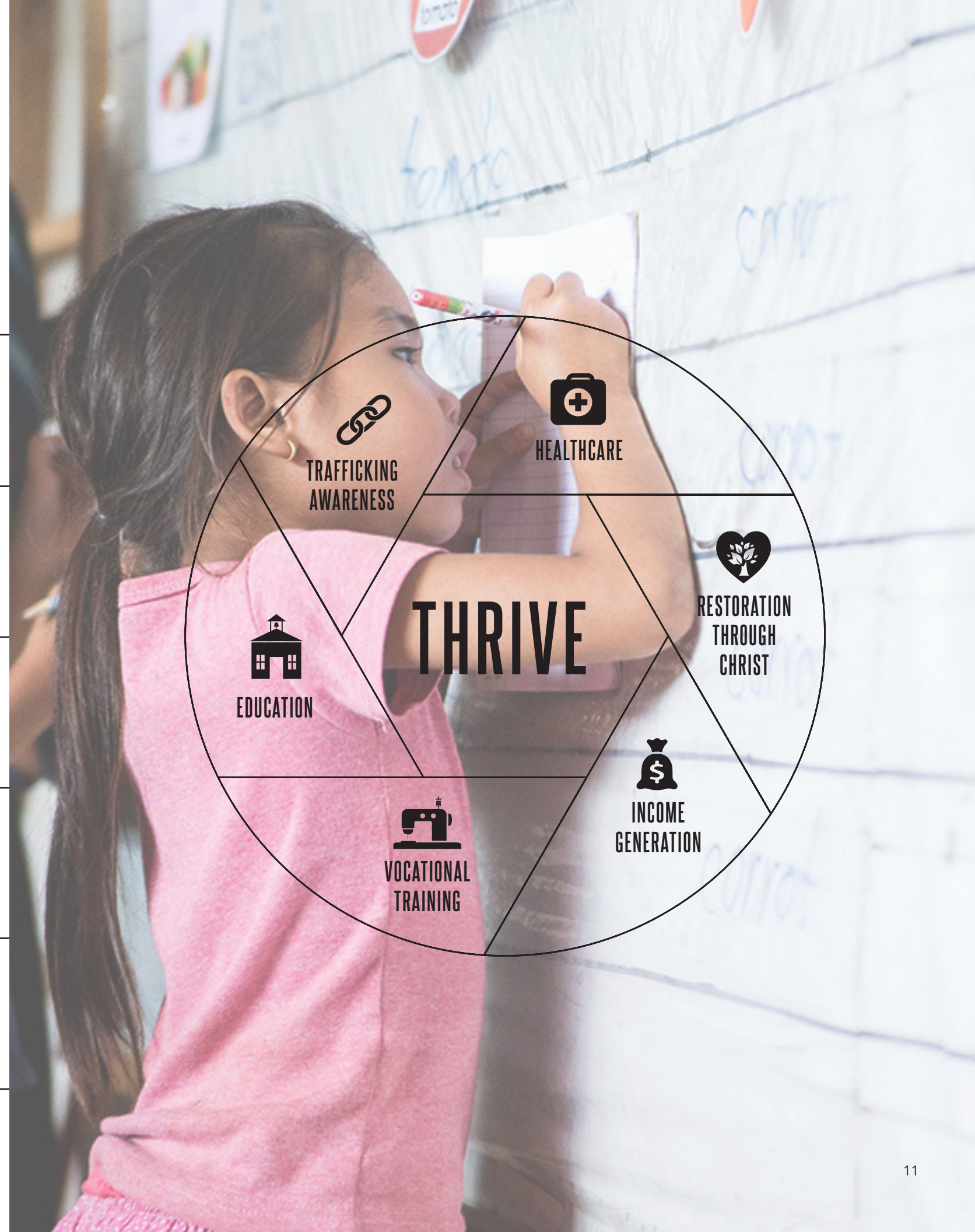
We provide dignified employment opportunities for individuals to earn a fair wage in a safe environment.

V

We equip at-risk women with the skills training needed to secure reliable jobs and provide for their families.

E

We invest in the next generation of children and young adults by providing safe play spaces and quality learning environments.



TRAFFICKING AWARENESS

We equip individuals to protect their families and communities by providing training to recognize and address vulnerabilities and identify tactics used by traffickers.



LAUNCHED TRANSFORMATION BROADCAST

Transformation Broadcast is a trafficking awareness Facebook Live broadcast which was initiated by our Cambodian staff after seeing the trend in society of viewing videos and information on social media outlets, rather than listening to traditional radio stations. It is an engaging show that provides Cambodians with knowledge on topics within our THRIVE model through hosting guest speakers in the professions of healthcare and human trafficking prevention, as well as well-known role models and national athletes to inspire their audience.

35,474

overall views throughout the year

901

individuals received human trafficking awareness training in Southeast Asia

"A journey of a thousand miles begins with a single step." -Lao Tzu

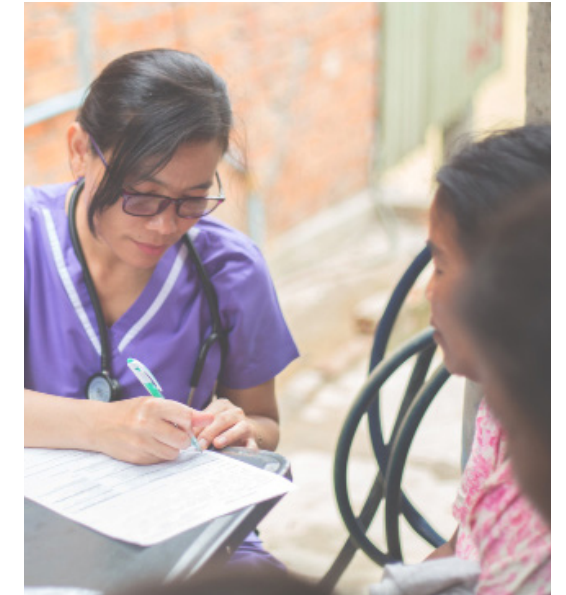
Grace was only a baby when her father hung himself in their family home. With four sisters and a mother who had fled to Malaysia to find employment, their family was in a dire situation. Although Grace's mother tried her best to continue providing for their family, she simply wasn't able to care for her children while migrating to seek work in another country.

To try to make ends meet, the mother arranged for one of Grace's sisters to be sold to the village chief to work in his home as a servant and she let another daughter marry when she was just in her young teens. Grace was frequently alone, traumatized by what she had seen and not sure where her next meal would come from. Imagine living in a reality in which your siblings have been sold. To wake up one morning and lose the comfort of your older sisters who were supposed to be there to help care for you.

When our ministry partners first met Grace, they realized that she was also at risk of being sold. A young couple on staff began to pray about adopting her into their family. While continuing to monitor the situation and praying about it, they fell in love with Grace just like their own daughter. She was officially adopted into their family. Grace is now flourishing under the love and care of her adopted parents. She has come out of her shell, playing and interacting with the children in the community where she lives.

HEALTHCARE

We build strong communities by providing basic medical care, educating individuals on nutrition and disease prevention, and mobilizing community health leaders.



3 MERCY FUND SCHOLARSHIPS

offered to patients in need

696 INDIVIDUALS

received quality healthcare services

875 INDIVIDUALS

trained in disease prevention and nutrition

495% INCREASE

in individuals trained in disease prevention

START-UP GRANT FOR A MEDICAL CLINIC

At the recommendation of our local Cambodian leadership team, a start-up grant was provided for a local health clinic in Phnom Penh. After founding a clinic within the city and moving towards self-sustainability, the Khmer medical staff continues to volunteer their time serving vulnerable populations in rural areas of Cambodia and Myanmar. We are honored to empower the Khmer staff of this health clinic and partner with them in pursuing their dreams of business ownership, while also providing quality healthcare to those in need.

RESTORATION THROUGH CHRIST

We equip local leaders and pastors to instill self-worth through discipleship based in the love of Jesus Christ.

“I’m so thankful to God for making this retreat possible through Freedom’s Promise. I felt loved, blessed, and comforted with how you showed love to me and everyone else with delicious meals, a cozy room, a beautiful place and inspiring and encouraging words through spirit-filled speakers. I have been encouraged and reminded from the word of God. I am physically refreshed and relaxed and spiritually renewed and restored. I’m now ready to move forward with the Lord in the bigger things He has for me. God is so faithful and I’m thankful to have a wonderful family like you.”

- Jen Togueran
Filipino Missionary
and Freedom’s Promise
Ministry Partner

332 PEOPLE
committed their lives to Christ

803 AVERAGE
weekly church attendance

**BUILT A PRAYER HUT AND
COMMUNITY GATHERING SPACE**
in honor of Aaron Willis

54 INDIVIDUALS
attended our partner and staff retreat in
Siem Reap in January 2019



“When I first arrived in Cambodia, I became passionate about bringing communities together and helping them improve their lives. The gospel presents an incredible type of love, an all inclusive love that is so strong it breaks down all kinds of stereotypes and socio-economic barriers. I love being a part of the team at Freedom’s Promise - who have the same heart to see the gospel impact the lives of the Cambodians.”

- Byron Davis
Australian Missionary
and Freedom’s Promise
Site Development Manager

INCOME GENERATION + VOCATIONAL TRAINING

We provide dignified employment opportunities for individuals to earn a fair wage in a safe environment. We equip at-risk women with the skills training needed to secure reliable jobs and provide for their families.



71 INDIVIDUALS
employed in community development programs

10 WOMEN
empowered through our sewing program

A FUTURE FULL OF OPPORTUNITIES

“Bow” didn’t always have an opportunity.

She left school at age five because her parents got divorced and her mother could no longer afford to pay for her education. Many of her friends also dropped out of school to stay at home and support their families; some even migrated across the border to Thailand and Malaysia to look for better opportunities. A better life.

It was a huge challenge for Bow to earn a living with such a limited education. But fortunately, she heard about Freedom’s Promise. Bow enrolled in our vocational training program at Hope and Grace Sewing Center, which provides women with sewing skills training, community support, and employment opportunities after graduating. The opportunity to earn a fair wage changes lives, interrupting generational cycles of poverty. This point of intervention changed Bow’s life. She moved from a state of vulnerability to a place of **thriving**.



EDUCATION

We invest in the next generation of children and young adults by providing safe play spaces and quality learning environments.

“When I decided to seek employment while also attending university, I needed to revise my school schedule and attend class on the weekends. Although I would be able to earn an income, this change in my schedule meant I would lose my tuition scholarship. When I was introduced to Freedom’s Promise, they didn’t just hire me to do the job that I love, but they also gave me a scholarship to help replace the one I lost, so I could continue pursuing a higher education. I am so thankful for Freedom’s Promise because they sacrifice so much for me.”

- Makara
Freedom’s Promise
Assistant Sewing Teacher



2 NEW COMMUNITY DEVELOPMENT PROGRAMS

launched, providing access to education for 90 additional children

1027
students educated

24%
increase in access to education

60
desks, classroom dividers
and bookshelves built

1
Dreamer’s Park
playground built,
providing 300 children
access to a safe
play space

2019 FINANCIAL INFORMATION

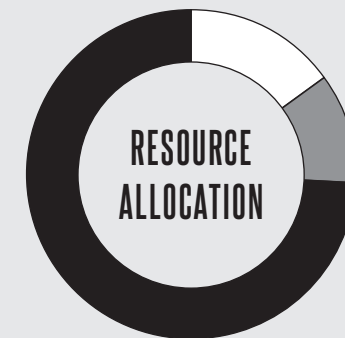
\$637,000
was raised in November 2019
at the largest fundraiser
in Freedom’s Promise history

“I have been a part of Freedom’s Promise for over a decade. The season Freedom’s Promise is in right now is amazing. To see Cambodians not just receive, but now venture into new places and new countries sharing the model, is truly inspiring. It’s transformative. It’s discipleship in every sense of the word.”

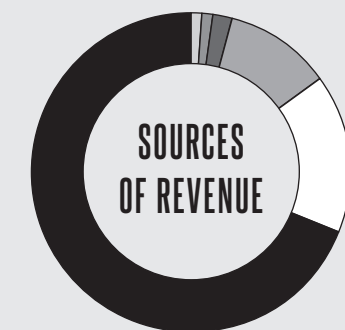
- Freedom’s Promise Donor

\$1,182,000
total revenue
for 2019

\$783,000
total expenses
for 2019

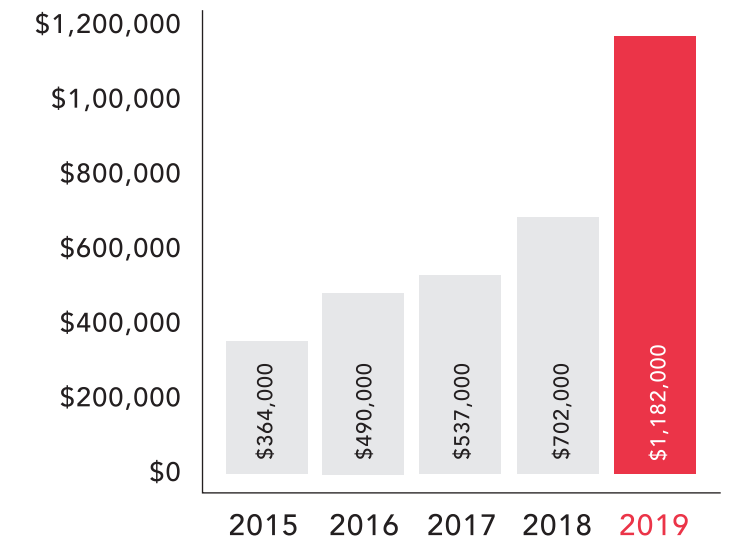


- 75% Programs
- 15% Fundraising
- 10% Management and General



- 69% Events
- 16% Individuals
- 11% Churches
- 2% Corporations
- 1% Foundations/ Trusts
- 1% Other

MINISTRY GROWTH THROUGH THE YEARS...



FIRST YEAR OF THE HOPE OF NATIONS FUNDRAISER IN DALTON, GA

STATEMENT OF FINANCIAL POSITION

ASSETS	FY 2019	FY 2018
CASH	\$302,110	\$233,730
PLEDGES RECEIVABLE	\$338,109	\$10,300
PREPAID EXPENSES	\$4,541	\$19,468
INVENTORY	\$22,199	\$8,544
FURNITURE AND EQUIPMENT, NET	\$2,817	\$1,804
TOTAL ASSETS	\$669,776	\$273,846

LIABILITIES + NET ASSETS	FY 2019	FY 2018
ACCRUED EXPENSES	\$185	\$6,045
ACCOUNTS PAYABLE	\$4,955	\$2,164
TOTAL LIABILITIES	\$5,140	\$8,209
NET ASSETS		
WITHOUT DONOR RESTRICTIONS	\$607,813	\$222,515
WITH DONOR RESTRICTIONS	\$56,823	\$43,122
TOTAL NET ASSETS	\$664,636	\$265,637
TOTAL LIABILITIES + NET ASSETS	\$669,776	\$273,846

STATEMENT OF ACTIVITIES

REVENUE + SUPPORT	FY 2019	FY 2018
CONTRIBUTIONS	\$354,318	\$348,132
FUNDRAISING/SPECIAL EVENTS	\$810,917	\$345,932
IN-KIND CONTRIBUTIONS	\$9,294	\$2,040
OTHER	\$7,553	\$6,361
TOTAL SUPPORT + REVENUE	\$1,182,082	\$702,465

EXPENSES	FY 2019	FY 2018
PROGRAM SERVICES	\$ 585,040	\$ 428,517
SUPPORTING SERVICES	—	—
- MANAGEMENT + GENERAL	\$83,098	\$66,116
FUNDRAISING	\$114,945	\$77,337
TOTAL EXPENSES	\$783,083	\$571,970
CHANGE IN NET ASSETS	\$398,999	\$130,495
NET ASSETS - BEGINNING OF YEAR	\$265,637	\$135,142
NET ASSETS - END OF YEAR	\$664,636	\$265,637

STATESIDE TEAM



Tiffany Atkinson
Executive Director



Becky McElrath
Office Manager



Carre Phillips
Director of Development



Mark Roye
Capacity Building
Specialist



Stacey Wensil
Cambodia Program
Director



Jillian Williams
Director of Operations

“2019 was a year of unprecedented growth in Freedom’s Promise in the expansion of community programs, the hiring of Cambodian staff, and leadership capability within our community development programs. It has been a true joy to step back and watch our Cambodian leadership team flourish in leading their families, staff members, communities, and in pioneering the mentorship and development of our ministry partners in the newly launched community program in Myanmar. I am deeply encouraged by the multiplication of leadership training they have forged this year and know the industry of human trafficking is trembling in its wake.”

- Stacey Wensil
Cambodia Program Director

IN-COUNTRY TEAM



Byron Davis
Site Development
Manager



Rose Gatmen
Cambodia Director



Phanet Kim
Program Coordinator



Pirakyuth Rath
Social Media
Coordinator

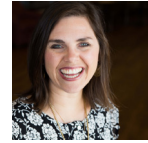


Srey Pich Rath
Transformation
Broadcast Program Host



Kanhchany Sipha
Organizational
Development Manager

BOARD OF DIRECTORS



Amber Cunningham
Founder
Director of Strategic
Development, Freedom
Now USA



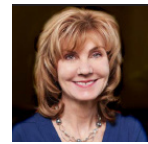
JK Simms
Chairman
Partner, Thompson
Burton PLLC



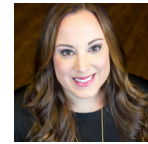
Theresa Biancheri
Secretary
Community Volunteer



Kent Hammerstrom
Treasurer
Vice President,
JP Morgan Chase Bank



Debora Glennon
President, Connection
Force Marketing



Jessica Harthcock
Founder/CEO,
Utilize Health



Kara Hobbs
Nurse Practitioner



Phol Huy
Owner, GreenMaster
Lawn Care



Joanne Russell
COO, Arche
Healthcare



David Sadler
Senior Vice President,
GEODIS



Amy Stansell
Attorney VP Key
Initiatives & Marketing,
in:cite Media



Paula Swift
Wellness Practitioner



JOIN US

Thank you for joining us as a champion of Freedom’s Promise fighting to prevent human trafficking and restore communities.

GIVE

Support Freedom’s Promise financially through a monthly partnership or one-time gift. For more information, email contact@freedomspromise.org.

Give today at www.freedomspromise.org/donate/

SERVE

Serve with us locally or in Cambodia. Email contact@freedomspromise.org to receive more information on becoming a volunteer.

Serve today at www.freedomspromise.org/get-involved/

SHOP

Shop our fair trade products and bridal gowns and tell others about our fair trade line.

Shop today at www.freedomspromise.org/shop-fp/
Shop today at www.samrosbridal.com

PRAY

Pray for us, for our partners, for this work, and for the people served. Email us to receive our monthly prayer email and information on upcoming prayer gatherings.

Pray today at prayer@freedomspromise.org

www.freedomspromise.org

