

2020

FREEDOM'S PROMISE
Annual Report



Freedom's Promise exists to bring freedom to the oppressed by demonstrating the love of Jesus Christ, preventing human trafficking and restoring communities.

TABLE OF CONTENTS

Letter From the Chairman	01
2020 Organizational Accomplishments	02
THRIVE Model	04
Trafficking Awareness	06
Healthcare	07
Restoration Through Christ	08
Income Generation + Vocational Training	09
Education	10
Samros	11
Financial Information	12
Letter From the Executive Director	13
Staff and Board Directory	16
Join Us	17



LETTER FROM THE CHAIRMAN

J.K. Simms

As I have considered what to include in my letter for this year's annual report, I am truly overwhelmed with both gratitude and urgency. 2020 brought about many unique challenges, but Freedom's Promise also had the blessing of seeing God work in more obvious ways than we could have imagined. Despite the incredibly challenging circumstances of 2020, we have seen that THRIVE, the comprehensive community development model of Freedom's Promise, successfully works in identifying at-risk communities and then engaging them.

The urgency I feel is brought upon by the increase in exploitation and risk for exploitation that the COVID-19 pandemic created. The world has seen an increase in online exploitation, children have been displaced from their schools, and community engagement opportunities have decreased due to gathering limitations. As a result, the need was and continues to be higher than ever to check in on families and provide a safe space in our communities. While churches stopped assembling together due to the COVID-19 pandemic, Freedom's Promise pivoted the ministry and embraced the church leaving the church walls, connecting with community members in need through house visits, food provision for over 1,000 families who suffered the devastation of lost income, and prayer.

In 2020, Freedom's Promise also purchased land in Cambodia that will be the future site of our International Headquarters. We are absolutely ecstatic to see how God uses this to enable Freedom's Promise to increase its impact in the at-risk communities it serves. Along with purchasing land, Freedom's Promise also launched the e-commerce website for Samros, our bridal gown line crafted by artisans in Cambodia. Finally, in 2020, we saw our Cambodian medical team once again mobilized as missionaries into Myanmar to serve our newest community program.

We are so grateful for you, our Freedom's Promise Champions, and we couldn't have made it through 2020 without you. While it feels like to some extent that many across the world "paused" in 2020, the world class team that makes up Freedom's Promise continued steadfast in its God-ordained mission, and our organization enters 2021 with excitement about what God might have in store. Thank you for saying "yes" to the invitation to be a part of this ministry. On behalf of everyone involved in any way with Freedom's Promise, thank you for responding to the invitation to join in what God is doing through Freedom's Promise. We are so thankful for your partnership and support in preventing human trafficking and restoring communities.

Sincerely,

A handwritten signature in dark ink, appearing to read 'J.K. Simms', written in a cursive style.

J.K. Simms
Board Chairman

2020

ORGANIZATIONAL

ACCOMPLISHMENTS



Launched e-commerce website for Samros

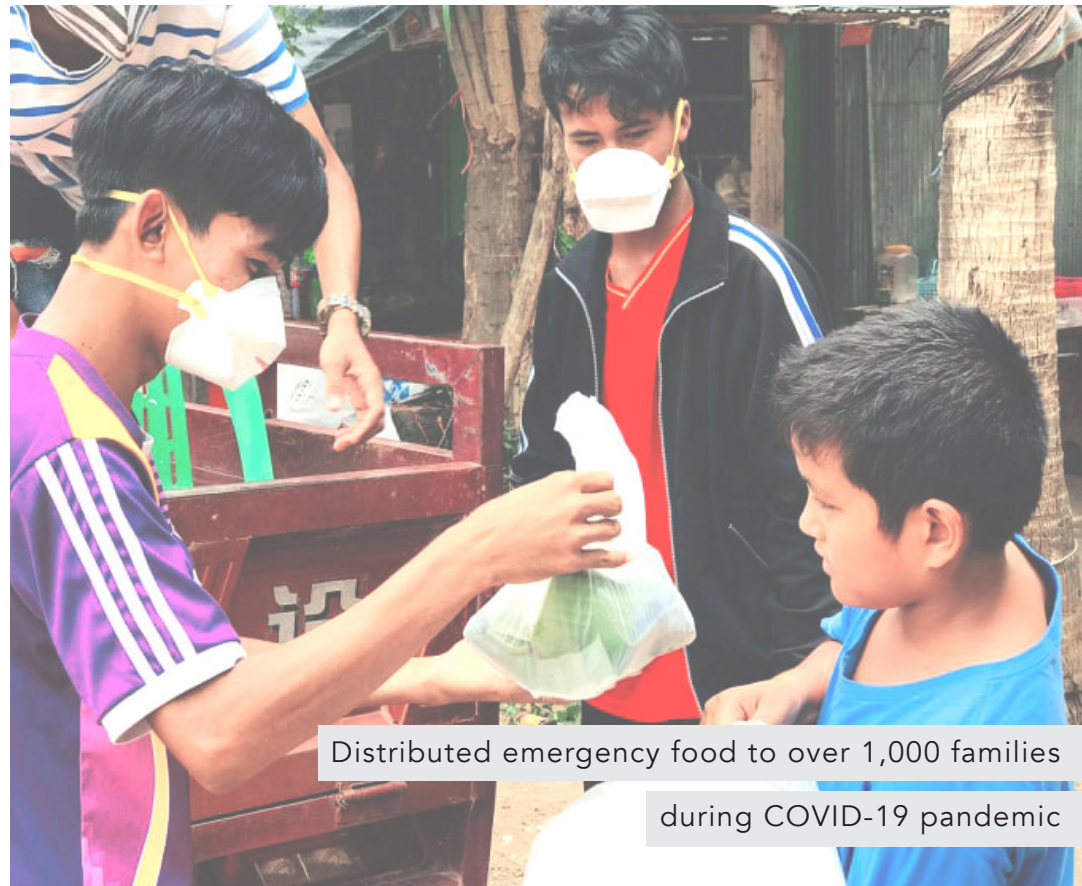


Developed our own recording studio,
equipping our Transformation Broadcast show
to reach over 63,000 viewers in 24 of 24 provinces





Purchased land for the future site of Freedom's Promise International Headquarters



Distributed emergency food to over 1,000 families during COVID-19 pandemic



Mobilized 8 Cambodians as short-term missionaries to Myanmar

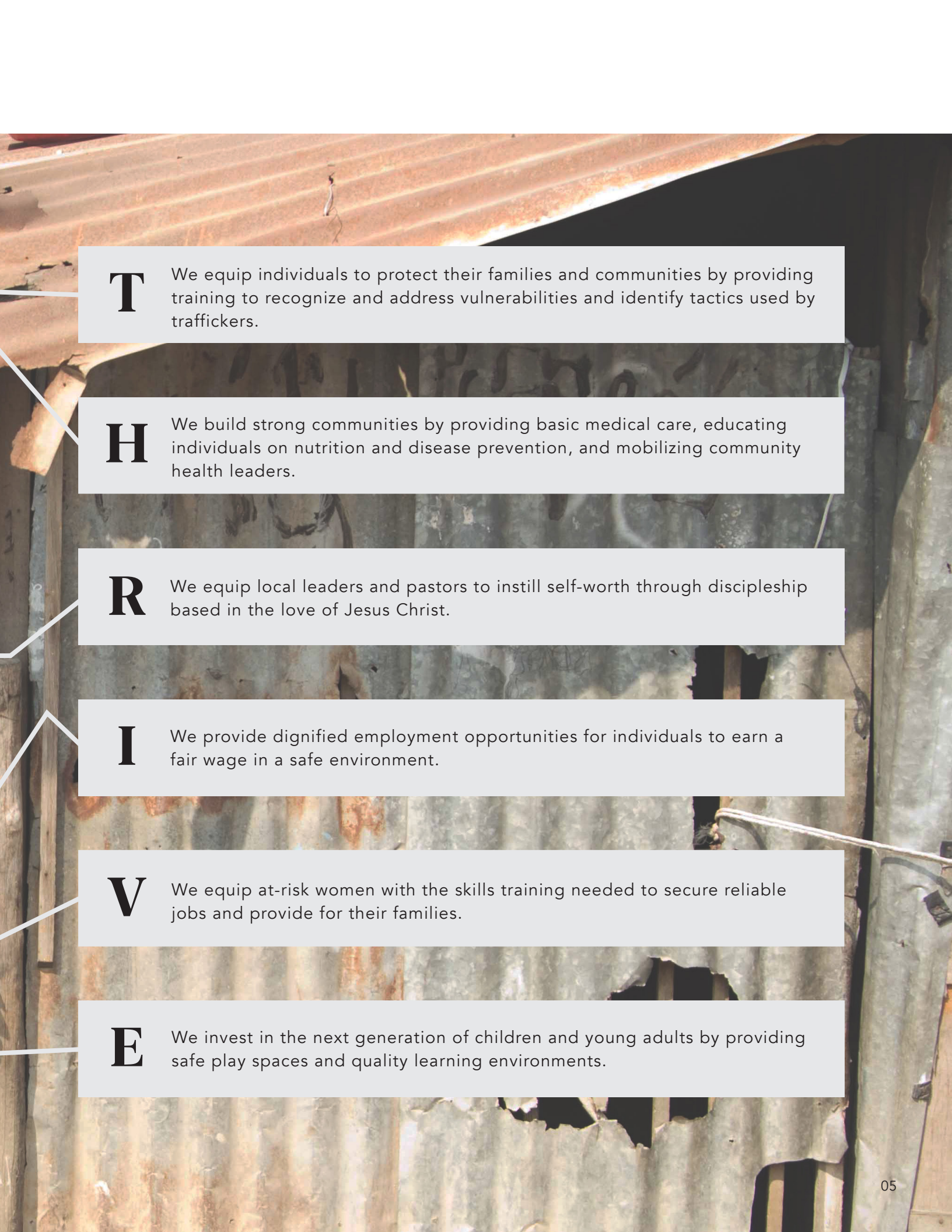


Maintained employment of all domestic staff and 65+ international program staff members during pandemic

FREEDOM'S PROMISE

THRIVE MODEL





T We equip individuals to protect their families and communities by providing training to recognize and address vulnerabilities and identify tactics used by traffickers.

H We build strong communities by providing basic medical care, educating individuals on nutrition and disease prevention, and mobilizing community health leaders.

R We equip local leaders and pastors to instill self-worth through discipleship based in the love of Jesus Christ.

I We provide dignified employment opportunities for individuals to earn a fair wage in a safe environment.

V We equip at-risk women with the skills training needed to secure reliable jobs and provide for their families.

E We invest in the next generation of children and young adults by providing safe play spaces and quality learning environments.

TRAFFICKING

AWARENESS

We equip individuals to protect their families and communities by providing training to recognize and address vulnerabilities and identify tactics used by traffickers.



708

individuals trained in human trafficking awareness in Southeast Asia

547

individuals educated about human trafficking awareness in the U.S.

63,729

people viewed our Transformation Broadcast

24 of 24

provinces strengthened against human trafficking through Transformation Broadcast

HEALTHCARE



We build strong communities by providing basic medical care, educating individuals on nutrition and disease prevention, and mobilizing community health leaders.



1,003

families received
emergency food

985

individuals trained in
disease prevention topics

236

individuals provided with
quality healthcare



♥ RESTORATION

THROUGH CHRIST

We equip local leaders and pastors to instill self-worth through discipleship based in the love of Jesus Christ.

488

individuals
attended church
on a weekly basis

411

individuals came
to know Jesus

60

young adults
attended multi-
day youth retreat

45

young adults
mentored through
soccer program

Through a tragic chemical accident that took away Sok Heng's eyesight, Jesus made His presence and love known in her life. After years of blindness, sacrificing to false gods, being frightened by evil spirits, and feeling completely hopeless, she met an outreach team from Freedom's Promise. Sok Heng was prayed for, introduced to Jesus, and slowly began to regain her strength. Shortly after, God showed her in a dream that the light she was searching for is found inside her, through the Holy Spirit! Sok Heng's life is forever changed as she continues to pray for full physical healing in her body and as she experiences hope through the Father every day.

\$ INCOME

GENERATION +

SEWING VOCATIONAL

TRAINING



"This is my first job and first experience of being employed. I felt so proud of myself when I was paid for the first time. Becoming a supplemental class teacher has helped me to be more responsible with the tasks given to me. This job also gives me the confidence I need for future employment. I am so thankful to be a part of teaching these classes. I love this job so much!"

- Yaninh,
Supplemental
Class Teacher



We provide dignified employment opportunities for individuals to earn a fair wage in a safe environment.

We equip at-risk women with the skills training needed to secure reliable jobs and provide for their families.

10,000

masks produced for
COVID-19 prevention

65

individuals employed in
our international programs

6

women trained in
sewing skills

3

women graduated from
vocational training program

EDUCATION

We invest in the next generation of children and young adults by providing safe play spaces and quality learning environments.



Meet Jasmine! She is 13 years old, in the 4th grade, and attends a school funded by Freedom's Promise. She has six siblings and lives with her grandmother and aunt, as her mother had abandoned them when she was little.

For Jasmine, school is vital because of the knowledge and hope she receives, allowing her to have a bigger vision for her future. By attending this school, Jasmine has experienced new-found freedom in Christ as she has accepted Him as her Savior! When Jasmine grows up, she wants to become a doctor!

1,041
children
provided with
access to
education

47
students
sponsored
to attend
private
school



SAMROS



In 2019, we introduced Samros, a bridal line created by the incredible women at our sewing center. 2020 proved to be the year of the pivot, and Samros was certainly not excluded! We began the year with wholesale contracts in progress before the world shut down, moving us to create and launch an e-commerce platform in September. Lastly, an exciting highlight came in October with an article with StyleBlueprint, a high traffic online Southern lifestyle publication. We look forward to building on this momentum in 2021 and continuing to provide brides with beautiful, ethically sourced gowns for their special day!

www.samrosbridal.com

STATEMENT OF FINANCIAL POSITION

ASSETS	FY 2020	FY 2019
Cash	\$643,055	\$302,110
Pledges Receivable	\$32,790	\$338,109
Prepaid Expenses	\$16,175	\$4,541
Inventory	\$22,033	\$22,199
Furniture And Equipment, Net	\$1,972	\$2,817
TOTAL ASSETS	\$716,025	\$669,776

LIABILITIES + NET ASSETS	FY 2020	FY 2019
Accrued Expenses	\$150	\$185
Accounts Payable	\$57,343	\$4,955
TOTAL LIABILITIES	\$57,493	\$5,140
NET ASSETS		
Without Donor Restrictions	\$648,884	\$607,813
With Donor Restrictions	\$9,648	\$56,823
TOTAL NET ASSETS	\$658,532	\$664,636
TOTAL LIABILITIES + NET ASSETS	\$716,025	\$669,776

STATEMENT OF ACTIVITIES

REVENUE + SUPPORT	FY 2020	FY 2019
Contributions	\$387,144	\$354,318
Fundraising/Special Events	\$485,937	\$810,917
In-Kind Contributions	-	\$9,294
Merchandise Sales	\$1,824	\$6,273
Other	\$45,326	\$1,280
TOTAL REVENUE + SUPPORT	\$920,231	\$1,182,082

EXPENSES	FY 2020	FY 2019
Program Services	\$725,406	\$585,040
Supporting Services		
- Management + General	\$85,344	\$83,098
- Fundraising	\$115,585	\$114,945
TOTAL EXPENSES	\$926,335	\$783,083
Change In Net Assets	\$(6,104)	\$398,999
Net Assets - Beginning Of Year	\$664,636	\$265,637
NET ASSETS - END OF YEAR	\$658,532	\$664,636

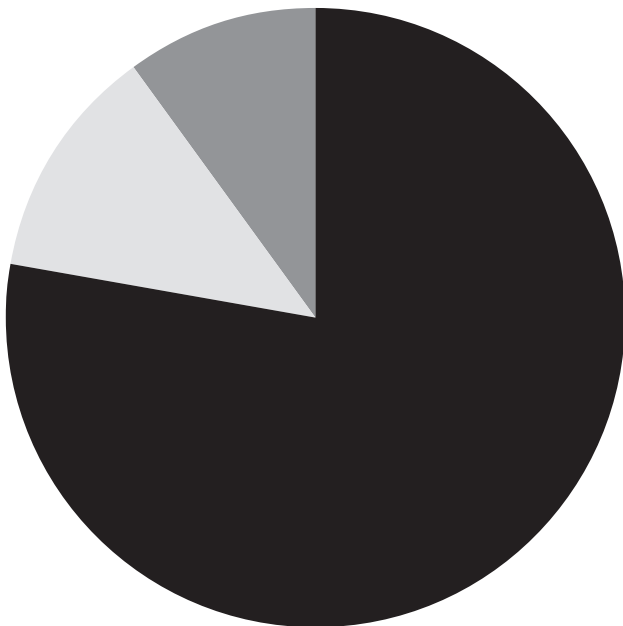
2020

**FINANCIAL
INFORMATION**

"I have been a part of Freedom's Promise for over a decade. The season Freedom's Promise is in right now is amazing. To see Cambodians not just receive, but now venture into new places and new countries sharing the model, is truly inspiring. It's transformative. It's discipleship in every sense of the word."

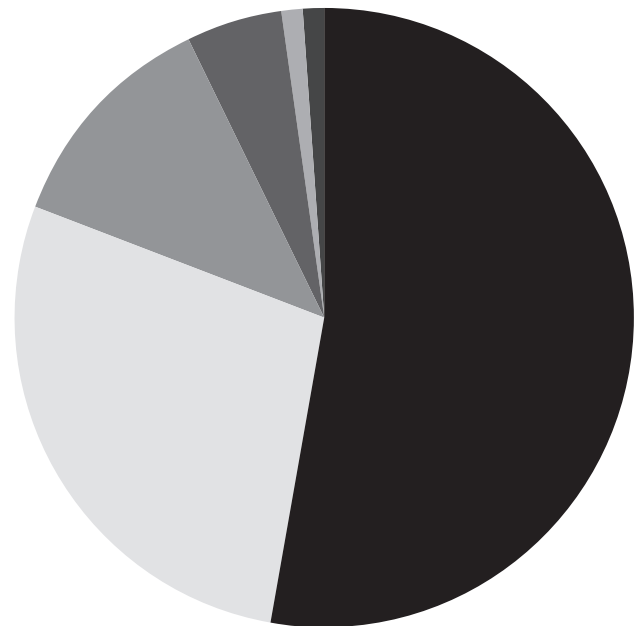
- Freedom's Promise Donor

**RESOURCE
ALLOCATION**



78% Programs (\$725,406)
12% Fundraising (\$115,585)
10% Management and General (\$85,344)

**SOURCES
OF REVENUE**



53% Events (\$485,937)
28% Individuals (\$258,888)
12% Churches (\$104,907)
5% Other (\$47,150)
1% Corporations (\$12,584)
1% Foundations/Trusts (\$10,765)

\$230,000*

was raised through Freedom in the Field drive-in event

\$920,000*

total revenue for 2020

\$926,000*

total expenses for 2020

* rounded to the nearest thousand



LETTER FROM THE EXECUTIVE DIRECTOR

Tiffany Atkinson

Dear Freedom's Promise Family,

I know that we can all relate to the chaos and uncertainty that has been present in 2020, but my hope and prayer is that this year has also brought a revelation of God's goodness and steadfastness. This perspective is truly found in pursuit of Jesus and it is more important than ever to maintain His Kingdom perspective, which provides the peace that is necessary to handle current situations. As a ministry, we have been tested not just because of suffering caused by COVID-19, but through the presence of record-breaking storms, famine, disease, and the inability to travel internationally.

As we've been reflecting on the past year, we can confidently say our ministry is rooted deeply in relationship: relationship with the Father, relationship amongst our staff and ministry partners, relationship with members of the communities in which we serve, and relationship with you, our Freedom's Promise family. Because of these relationships, countless lives are being changed and children are being protected.

Looking forward to 2021 and beyond, we have a stronger need than ever before to expand in this very at-risk area of Cambodia. This past summer, Freedom's Promise purchased land near the Thailand border with the intent to now begin building the Freedom's Promise International Headquarters that will host our largest community development program. This specific expansion will

allow us to educate and provide a safe space for over 300 more students, provide more jobs, and solidify a permanent safe space for the community to gather and worship together. We have had a waiting list for this education program for two years because we simply haven't had the space to accommodate the needs of the community.

Now, more than ever, we are deeply encouraged and grateful for these gifts and it simply wouldn't be possible without you! Your steadfast partnership in a time of uncertainty has been a direct reflection of the Lord's goodness and confirmation of the importance of our mission to bring freedom to the oppressed by demonstrating the love of Jesus Christ, preventing human trafficking and restoring communities. Today, know that you were thought of with love and we are extremely thankful for you!

"We give thanks to you, O God, we give thanks, for your Name is near; we tell of your wonderful deeds!"

-Psalms 75:1

Sincerely,

Tiffany Atkinson
Executive Director

STATESIDE TEAM



Tiffany Atkinson
Executive Director



Becky McElrath
Office Manager



Carre Phillips
Director of Development



Mark Roye
Capacity Building
Specialist



Lani Short
Assistant Director of
Development



Stacey Wensil
Cambodia Program
Director



Jillian Williams
Director of Operations

IN-COUNTRY TEAM



Byron Davis
Site Development
Manager



Rose Gatmen
Cambodia Director



Phanet Kim
Community Outreach
Manager



Soytry Kroch
Youth Soccer
Coach & Mentor



Pirakyuth Rath
Media Producer

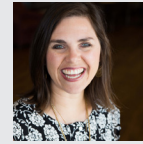


Srey Pich Rath
Transformation
Broadcast Program
Host

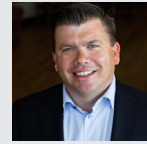


Kanhchany Sipha
Organizational
Development Manager

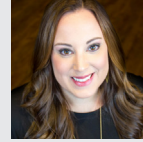
BOARD OF DIRECTORS



Amber Cunningham
Founder
Farming & Sustainability
Consultant



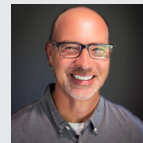
J.K. Simms
Chairman
Partner, Thompson
Burton PLLC



Jessica Harthcock
Secretary
Area VP of Health Plan
Sales, naviHealth



Kent Hammerstrom
Treasurer
Vice President,
JP Morgan Chase Bank



David Carley
Owner/CEO,
China Hobby Support



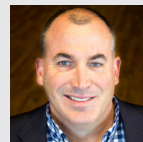
Kara Hobbs
Nurse Practitioner,
Ascension Saint Thomas



Phol Huy
Owner, GreenMaster
Lawn Care



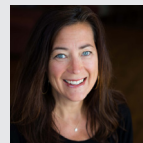
Joanne Russell
COO, Arche
Healthcare



David Sadler
Senior Vice President,
GEODIS



Amy Stansell
Attorney VP Key
Initiatives & Marketing,
in:cite Media



Paula Swift
Certified Healing Touch
Practitioner



JOIN US

Thank you for joining us as a champion of Freedom's Promise fighting to prevent human trafficking and restore communities.

GIVE

Support Freedom's Promise financially through a monthly partnership or one-time gift. For more information, email contact@freedomspromise.org.

Give today at www.freedomspromise.org/donate/

SERVE

Serve with us locally or in Cambodia. Email contact@freedomspromise.org to receive more information on becoming a volunteer.

Serve today at www.freedomspromise.org/get-involved/

SHOP

Shop our fair trade products and bridal gowns and tell others about our fair trade lines.

Shop today at www.freedomspromise.org/shop-fp/
Shop today at www.samrosbridal.com

PRAY

Pray for us, for our partners, for this work, and for the people served. Email us to receive our monthly prayer email and information on upcoming prayer gatherings.

Pray today at prayer@freedomspromise.org

www.freedomspromise.org

We believe in a world where individuals never own the heartbreaking story of human trafficking.

